

The XVIIth century panorama of Kaunas – the city of the Hanseatic League

CONCERT PROGRAMME

Via a widely know historical phenomena of the Hanseatic League, this project aims to raise the interest of the contemporary society in a shared European cultural heritage and attract new early music audiences, especially children and youth. A specially created concert program represents composers from each Hansa country chronologically, in a simulated journey through space and time - XVI-XVII centuries, which were the most significant times in the activities of the League. The programme includes widely known composers like Hyeronimus Praetorius, Heinrich Schütz, William Byrd, Thomas Tallis, Jan Pieterszoon Sweelinck and great, but less know composers from smaller European countries like Bartłomiej Pekiel, Giovanni Battista Cocciola, Johann Valentin Meder etc.

PERFORMERS

The project is performed by the Lithuanian ensemble *Canto Fiorito*, with its artistic leader Rodrigo Calveyra, a renown cornett and recorder player, and the Austrian early music ensemble *Musica Antiqua Salzburg*, the main early music of its city. Both ensembles are specialized in renaissance-baroque music, ensuring historically informed recreation and performance of music from the Hanseatic League. Five voices of *Canto Fiorito* are complemented by five historical wind instruments of *Musica Antiqua Salzburg* in a perfect combination, typical to the music of those times, completed by organ's basso continuo.



Canto Fiorito and Musica Antiqua Salzburg

AUDIENCE DEVELOPMENT ACTIVITIES

The project consists not only of concerts, but also of special educational and audience development activities, which will contribute to the audience development and publicity of your festival as well.

- **Application for smartphones and live broadcasting of concerts**

To attract the interest of younger public and raise the quantity of listeners and countries directly affected by this project, the concerts of the project will be broadcasted through a specially developed application for smartphones. The application was created and tested by the third project partner – Estonian company ERP Music. During the first tests the broadcasting reached listeners from 16 countries.

- **Presentation of early music through flash-mobs in public spaces**

One day before the concert the ensembles will present one piece of the programme in a form of a flash-mob – an unexpected performance in a public place. It will create a direct encounter with new wider audiences; the flash-mob will be filmed and broadcasted via social media.

- **Involving children into production of a video screened during concerts**

Videos will be created from historical pictures of the Hansa cities, selected from the images sent by children, who will be involved in the project through direct communication with schools and via social media.

- **Multimedia presentations and meetings at schools**

Before the concert the artistic leader of the project will meet with children of your city at their schools and tell about the culture and history of the Hanseatic League with the help of multimedia presentations and live musical examples.

- **Open rehearsals for music teachers and students**

If there is an interest, the music students and teachers of your city can be invited to listen to the open rehearsal.



Artistic leader Rodrigo Calveyra in the educational project for children

PROPOSAL TO YOUR FESTIVAL

- We propose to present the concert of this project in your festival in 2018 for the half price, the rest of the expenses to be covered by the European Commission. The half of total costs for 11 performers is 6000 Euros. This amount includes all fees with taxes, 11 flights and 10 hotel rooms for two nights. If your festival prefers to take care of travel and accommodation, the total amount would be reduced.
- We propose to your festival additional audience development activities free of charge (some organisational help would be needed).
- We propose to your festival additional publicity through this project free of charge via:
Live broadcasting of the concert through special apps
Flash-mobs and their dissemination in social media
Special project website
Educational presentations at schools



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